

## Licensing Service Strategic Links Matrix

		M&CP Strategic Aims		The City Together Strategy The heart of a world class city which:				Corporate Plan 2015-19		
		To advise, educate, influence, regulate and protect all communities for which the department has responsibility.	At all times to seek value for money in the activities we undertake so that the highest possible standards are achieved cost effectively.	is competitive and promotes opportunity	supports our communities	protects, promotes and enhances our environment	is vibrant and culturally rich	is safer and stronger	To support and promote The City as the world leader in international finance and business services.	To provide modern, efficient and high quality local services within the Square Mile for workers, residents and visitors.
N.B. Some Licensing Service Key Objectives and Performance Indicators have been abridged in this table.										
<b>Licensing Service Key Improvement Objectives 2015-2016</b>	Publish a revised Statement of Licensing Policy.	✓			✓		✓			✓
	Publish a revised Statement of Licensing Principles.	✓			✓		✓			✓
	Comply with the provisions relating to the deregulation of licensable activities.	✓			✓		✓			✓
	Operate the revised and 'upgraded' Safety Thirst scheme.	✓			✓		✓	✓		✓
	Oversee the operation of a Late Night Levy.	✓			✓		✓			✓
	Introduce a Policy for the issue of permits for charitable street collections.	✓			✓		✓	✓		✓
	Undertake a pilot project for tackling problems associated with drinking outside licensed premises.	✓			✓		✓	✓		✓

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Licensing Service Key Improvement Objectives 2015-2016	Introduce a 'Central London Members and Practitioners Best Practice Forum'.	✓			✓				✓	
	Ensure all staff are fully trained in new policies, procedures and legislative changes.	✓			✓				✓	
	Enhance the M3 database to enable all licensing data to be stored, and all licensing activities to be assessed, electronically.		✓		✓				✓	
	Implement Victoria Forms software to enable applications for licences to be made online.		✓		✓				✓	
	Develop and implement a workforce plan		✓	✓						✓
	Review and implement relevant actions from the liP Business Improvement Plan		✓	✓						✓

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<p>N.B. Some Licensing Service Key Objectives and Performance Indicators have been abridged in this table.</p> <p><b>Licensing Service Operational Performance Indicators 2015-2016</b></p>		<p><b>PI 1.</b> Achieve an overall sickness absence level of no more than 6 days per person by 31 March 2016.</p>	✓		✓				✓		
		<p><b>PI 2.</b> 90% of debts to be settled within 60 days and 100% of debts settled within 120 days.</p>	✓		✓					✓	
		<p><b>PI 3.</b> Ensure that, within 12 months, 90% of premises entering the red or amber zone of the Traffic Light Scheme are brought back to the amber or green zone respectively.</p>	✓			✓		✓		✓	
		<p><b>PI 4.</b> Achieve a written self-assessment of the areas of concern and an accompanying improvement action plan at 100% of premises falling into either the amber or red zones of the Traffic Light Scheme.</p>	✓			✓		✓		✓	
		<p><b>PI 5.</b> Ensure all necessary paperwork is submitted to Town Clerks prior to a Sub Committee hearing/review in accordance with agreed timescales on 100% of occasions.</p>	✓			✓		✓		✓	